

Dee Martin

Front End Web Developer / Graphic Designer / Office and Technical Support

Technical Skills

- Web Development: HTML5, CSS3, JavaScript, jquery, Responsive Design (unsemantic, bootstrap), Joomla, Google Analytics, Optimized Writing, integration with Social Media and Marketing Strategies
- Graphic Design: Advanced Adobe Creative Suite, CSS3, SVG
- Office Support/Training: Experience with both commercial and proprietary software training and support. Advanced knowledge in most mainstream software including MS Office Suite and Cloud Computing
- Operating Systems: Windows, Windows Server, Mac, Linux Server
- Database Management: SQL, MySQL

Professional Work Experience

Freelance Front End Web Developer / Social Media Marketer (2005-present)

- Meet and work with various clients to determine business needs and manage projects through the entire project life-cycle
- Provide ongoing support and training for all projects

Integration Project Manager, AvidXchange (2017-2018)

- Primary focus on the deployment of integrated solutions to an expanding client base
- Managed multiple projects of varying sizes and degree of difficulty
- Acted as liaison between operations, development, sales, and implementation as needed for projects
- Acted as knowledge expert for specific accounting systems
- Proactively identified and drove opportunities for process improvement
- Assisted in training new team members
- Coordinated issue resolution efforts to ensure timely resolutions were met and customer satisfaction was upheld
- Adapted quickly to changes in requirements and communicated across internal teams and clients
- Led phone, web, and face-to-face trainings and meetings

Front End Developer/Implementer, MicroD, Inc. (2015-2016)

- Developed and Implemented websites for the Home Furnishings Industry
- Worked with Web Advisers and sales teams to determine customer need and best solution
- Implemented and supported proprietary room planning software and supported interior designers

- Responsive front end development using unsemantic grid system with mobile first approach
- Hand coded HTML/CSS
- Created custom web additions for clients such as brand pages, sliders, landing pages, Designer Matchmaker
- Fully documented new processes on the wiki with implementation steps and code examples
- Followed ADA compliance
- Thoroughly tested of code for cross-browser and cross-platform use

Graphic Artist/Digital Advertising and Marketing Developer, Media General (2007 – 2014)

- Led the Creative Services Department from print only advertising to multimedia advertising
- Developed and managed training sessions for team of graphic artists
- Advertising Design for print and web
- Won design awards from the North Carolina Press Association for 7 years in a row

Web Manager, Out in Asheville (2005-2008)

- Developed the *Out in Asheville* website
- Managed multimedia elements for the website (Flash, video, radio commercials)
- Worked closely with the Publisher, Editor and staff writers assisting with content proofing, web updates and strategies for community involvement

Network Administrator, Ethan Allen (2001-2004)

- LAN/WAN management in a Windows/Mac environment
- Built Windows 2000 Server for internal LAN
- Managed users, permissions, and file sharing through Active Directory
- Built custom PC's and did repairs and upgrades on 100+ workstations
- Provided technical support and training for 100+ internal employees

Education

- AAS Information Systems, Catawba Valley Community College, Hickory, NC (1999)
- Ongoing courses through CodeAcademy and Coursera: Responsive Design, JavaScript, Processing, angularjs, eMarketing, SEO, project development

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